

16TH ANNUAL
OCEANA'S
SeaChange
SUMMER PARTY

SATURDAY, JULY 22, 2023

WALDORF ASTORIA MONARCH BEACH RESORT & CLUB

Hosted by: **JUNE DIANE RAPHAEL**

Musical Guest: **THIRD EYE BLIND**

Ocean Champion: **PAUL NAUDÉ**

More special guests to be announced soon!

**PARTNERSHIP AND AUCTION
OPPORTUNITIES**

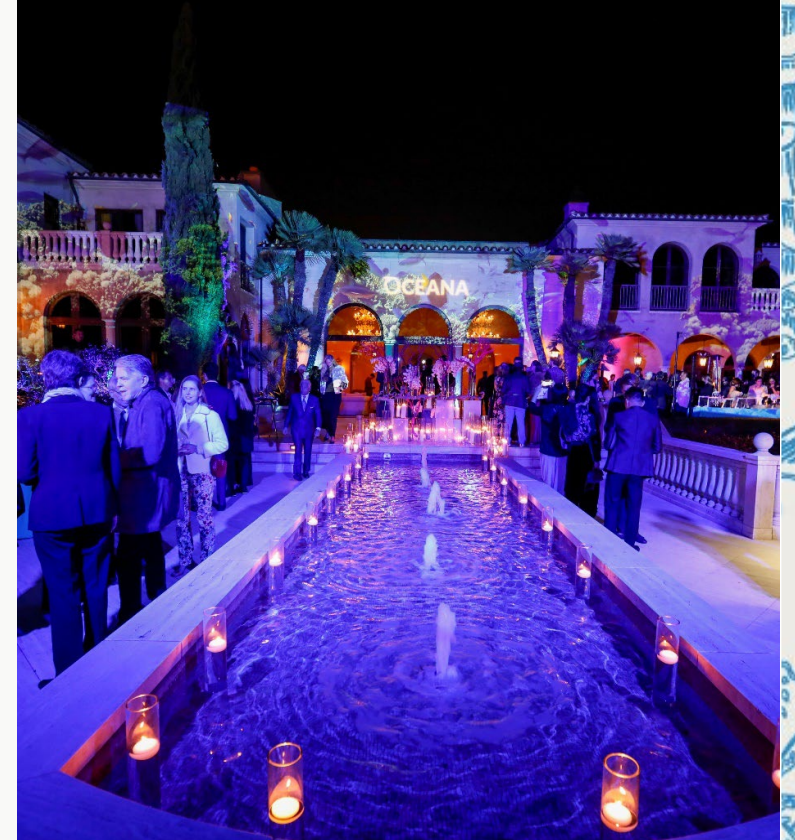
AWARDED BEST GALA IN ORANGE COUNTY



The Experience

The magical evening begins with 400 VIP guests arriving on the Blue Carpet filled with top tier media overlooking the Pacific Ocean. Guests enjoy an evening that celebrates the oceans and Oceana's victories.

Top-drawer auctions, a gourmet sustainably sourced seated dinner, an inspiring program and performances, and dancing under the stars make this the winner of Orange County's "Best Gala."





A Fifteen-Year Success Story

In SeaChange's fifteen-year history, Orange County social and philanthropic leaders, tastemakers and celebrities have made SeaChange consistently one of Southern California's top events. It has raised over \$18 million dollars that goes directly to help OCEANA in its campaigns to protect and restore oceans around the world.

[Oceana Blue Carpet Events Video](#)



SHERYL CROW PERFORMING
AT SEACHANGE.

Special Guests



Hosted By

JUNE DIANE RAPHAEL



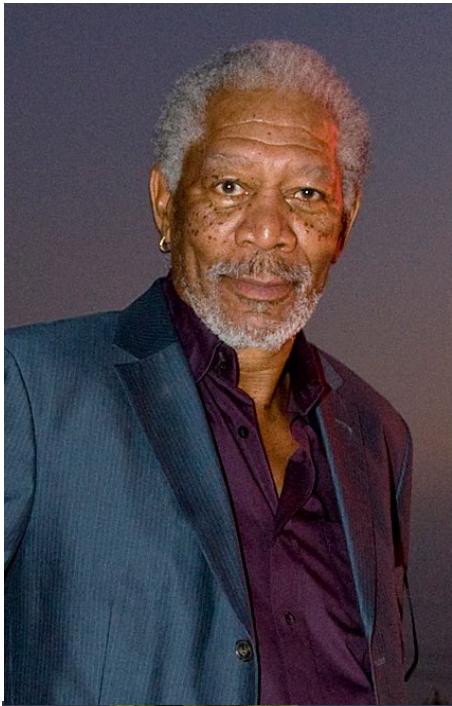
Musical Guest

THIRD EYE BLIND

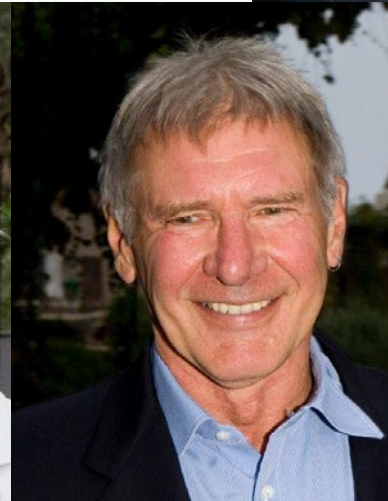


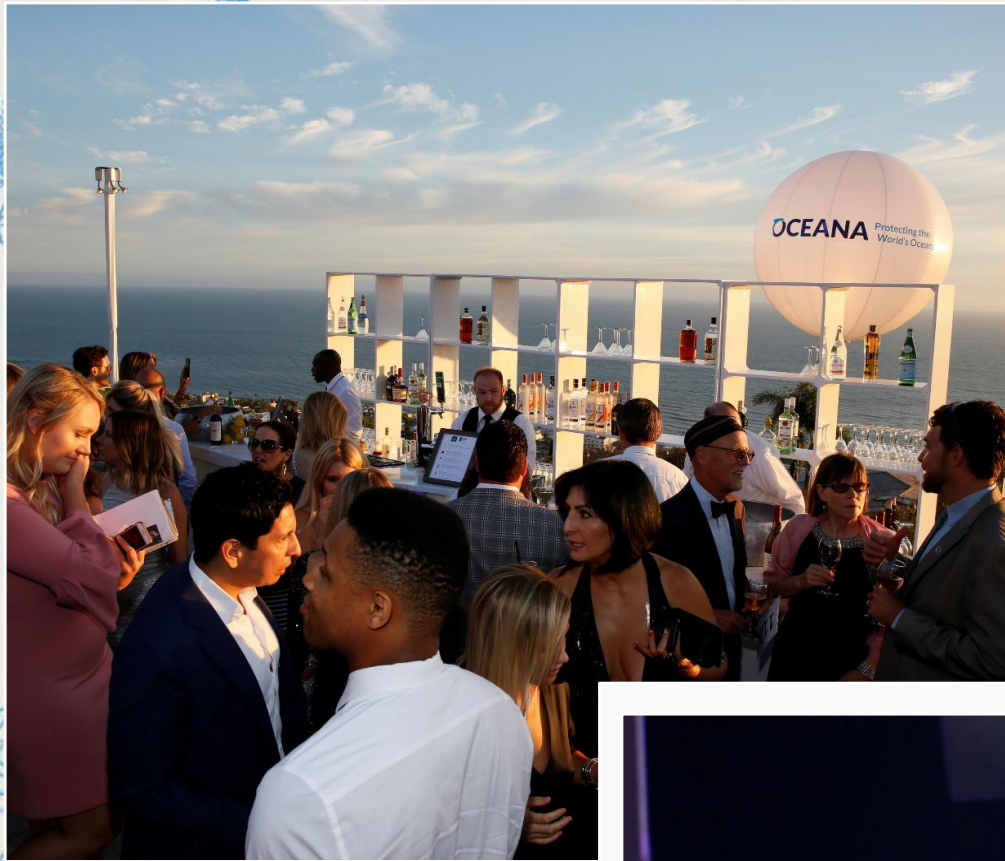
Ocean Champion

PAUL NAUDÉ



THE WORLD'S TOP
HUMANITARIANS
AND
PHILANTHROPISTS
HAVE TAKEN THE
STAGE.





SeaChange Special Guests Performers and Speakers include:

BILLIE JOE ARMSTRONG

BETH BEHRS

BEAU BRIDGES

JEFF BRIDGES

JOSH BROLIN

JACKSON BROWNE

GLENN CLOSE

ALEXANDRA COUSTEAU

PHILIPPE COUSTEAU

SHERYL CROW

TED DANSON

BROOKLYN DECKER

LAURA DERN

LEONARDO DICAPRIO

CALISTA FLOCKHART

HARRISON FORD

MORGAN FREEMAN

JEFF GOLDBLUM

MARK-PAUL GOSSELAAR

JON HAMM

RACHEL HARRIS

DENNIS HAYSBERT

ANNE HECHE

LAUREN HUTTON

JANUARY JONES

DIANE KEATON

ANGELA KINSEY

DIANE LANE

SETH MACFARLANE

BILLY MAGNUSSEN

PENNY MARSHALL

KATHARINE MCPHEE

OSCAR NUNEZ

CHRISTINA OCHOA

EMILY OSMENT

AARON PEIRSOL

SALLY PRESSMAN

MARY LYNN RAJSKUB

JUNE DIANE RAPHAEL

KIERNAN SHIPKA

AIMEE TEEGARDEN

LILY TOMLIN

ANNA TORV

SAM TRAMMELL

JAMES TUPPER

JENNA USHKOWITZ

KATE WALSH

SAM WATERSTON

Partnership Opportunities

	<i>Sea Turtle Partner</i> \$100,000	<i>Sea Otter Partner</i> \$50,000	<i>Sea Horse Partner</i> \$25,000	<i>Seashell Partner</i> \$15,000
Tables/Tickets	One Premium Table (10 tickets)	One Premier Table (10 tickets)	One Superior Table (10 tickets)	One Deluxe Table (10 tickets)
Acknowledgment from the stage				
Acknowledgment on visual display				
Ad in the event program*	Two-page spread	Full page	Full page	Half page
Listing on save the date, invitation, post event press release, advertising, and promotional materials*	Premium placement	Premier placement	Superior placement	
Listed in event program*				
Listed in an upcoming issue of Oceana Magazine				
Listed on Oceana website for one year				
Recognition in Oceana's annual report				
Deluxe table host gift**				
Dedicated captain service at dinner				
Upgraded premium wine and champagne				

*Deadlines apply to all printed materials. ** Benefits solely to partnership host. Syndicated partnerships will not receive multiple benefits.

The Auction










SeaChange's 16th Anniversary auction of unparalleled experiences and luxury items creates lively competition amongst celebrities, philanthropists and guests.

Previous auctions included:

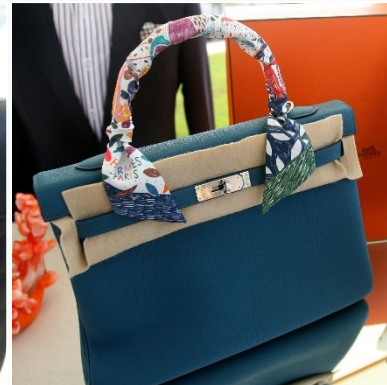
- Sting and Trudie Styler's Tuscan Villa
- Luxury Trips Around the Globe
- Adventure Expeditions to Patagonia
- Walk on TV Roles
- Designer Luxury Jewelry
- Prestigious Fashion Show Tickets
- Galapagos Expeditions
- BMW i8 and i3 Electric Sports Cars and 5 Series Luxury Hybrid
- Heli-Skiing in the Bugaboos
- Five Star African Safaris
- Celebrity Experiences
- Burgess Yacht "HEMISPHERE" Luxury Cruises to Tahiti and The Great Barrier Reef
- Necker Island, Sir Richard Branson's private island
- Gili Lankanfushi Maldives



Auction Donation Benefits

Fair Market Value	\$10,000+	\$5,000+	2,500+
Company logo on SeaChange Summer Party website			
Link to company website			
Recognition in event program*			
Ad in event program*	Half Page	Quarter Page	
Tickets to SeaChange (maximum)	Two (2)	One (1)	

*Deadlines apply to all printed materials.



Past Auction Donors and Corporate Partners

TRAVEL AND LEISURE

1 HOTELS
ALTO ATACAMA LODGE AND SPA
AMAN RESORTS
AQUA EXPEDITIONS
AUBERGE RESORTS BAHIA MAR
BAJA DISCOVERY, INC.
BAKER'S CAY RESORT
BANYAN TREE LANG CO
BELMOND EL ENCANTO
BURGESS YACHTS
CHABIL MAR
CMH HELI-SKIING
COSTA CAREYES RESORT
COTTON HOUSE HOTEL
ECHELON EXPERIENCES
ELITE CONNECTIONS
EXCEL AIR
EXPLORA RESORTS
FASHION ISLAND HOTEL
FOUR SEASON RESORTS
GILI LANKANFUSHI RESORT
GRAND DEL MAR RESORT
GSTAAD PALACE HATCHET CAY
HEMISPHERE CATAMARAN
HIDDEN VALLEY INN
HOTEL HANGAROA
HOTEL LE BRISTOL
IL SAMBUCO TUSCAN VILLA
INTERCONTINENTAL HAYMAN ISLAND
LA BANDITA
LA MORADA HOTEL
LAGUNA CLIFFS RESORT
LAS ALCOBAS, A LUXURY COLLECTION HOTEL, NAPA VALLEY
LE GUANAHANI RESORT
LINDBLAD EXPEDITIONS
MONTAGE RESORTS
NECKER ISLAND, SIR RICHARD BRANSON'S PRIVATE ISLAND
NIZUC RESORT & SPA
NOMADS OF THE SEAS EXPEDITIONS
OJAI VALLEY INN & SPA

TRAVEL AND LEISURE

PORIENT-EXPRESS HOTELS
ORION EXPEDITIONS
ALETA HOUSE
PASSAGE TO AFRICA SAFARIS
PELICAN HILL RESORT
PORTOFINO BEACH RESORT
QUASAR EXPEDITIONS
RITZ-CARLTON RESORTS
ROSEWOOD RESORTS
ROYAL AFRICAN SAFARIS
SILVERSANDS GRENADA S
SIX SENSES RESORTS
SLS HOTELS SOLAZ CABO
SONEVA FUSHI—MALDIVES
ST. REGIS, ASPEN
STAFFORD HOTEL
STING'S TUSCAN VILLA
SURF AND SAND RESORT THE BRANDO RESORT
THE CLUB AT MONARCH BEACH
THE PRIVATE SUITE
THE RANCH AT LAGUNA BEACH RESORT
THE RESORT AT PELICAN HILL
THE SINGULAR RESORT
THE STANDARD HOTEL NYC
VICEROY BALI
WAKAYA CLUB

SOUTH COAST PLAZA BOUTIQUES

ASSOULINE
BACCARAT
BALANCIAGA
BALLY
BOTTEGA VENETA
BRIONI
BRUNELLO CUCINELLI
BURBERRY
CAMILLA
CANALI
CAROLINA HERRERA
CHANEL
CHOPARD
CHRISTIAN DIOR
DAVID YURMAN

DIPTYQUE
DOLCE AND GABBANA
EILEEN FISHER
ERMEGILDO ZEGNA
ESCADA
FENDI
FRETTE
GIORGIO ARMANI
GUCCI
HARRY WINSTON
HERMES
HERVE LEGER
JO MALONE
LAFAYETTE 148
LANVIN
LIULI
LONGCHAMP
LORO PIANA
LOUIS VUITTON
MARNI
MAXMARA
MIKIMOTO
MIU MIU
MONTBLAC
OSCAR DE LA RENTA
PIAGET
PORSCHÉ DESIGN
PRADA
RALPH LAUREN
RIMOWA
ROBERTO CAVALLI
ROGER VIVIER
SALVATORE FERRAGAMO
TIFFANY
TOD'S
TOURBILLON
VALENTINO
VAN CLEEF & ARPELS
VERSACE
YVES SAINT LAURENT

TRANSPORTATION

BMW AND THE SOUTHERN CALIFORNIA BMW CENTERS
ELECTRIC BIKE COMPANY
FISKER
KAWASAKI
TOYOTA

LUXURY ITEMS

6TH SENSE FITNESS AND RECOVERY
ADAM NEELEY JEWELRY
AMAREE'S
ARIS
BARBARA BUI
BOLD BOX
BRIAN SKERRY
BRUSURF PADDLE BOARDS
CALYPSO ST. BARTH
CATCH SURF
CHAMPLIN STUDIO
CORUM WATCHES
DALE CHIHULY
DAVID AUGUST
DECADES
DIANA MARTIN GIFTS
DR. MARK OLSON DDSERIK SKOLDBERG
ETHOS CONTEMPORARY ART
FASHION ISLAND
GALLERY OF COSMETIC
SURGERY & AESTHETIC LOUNGE
BYDR. KEVIN SADATI
GISOVA BEAUTY LOUNGE GRAYSE BY KELLY AND MARIE GRAY
GREGORY COLBERT
HAUS OF DESIGN
IPPOLITA
JAY STRONGWATER
JEFF HORNBAKER
JENNY ULRICH
JIM HEDGECOCK
JOHN VARAVATOS
JOJO BROTHERS
JUDITH LEIBER
JULIA POST JEWELRY
K. BRUNINI JEWELRY
KELLY HANNA STUDIO
KENDRA SCOTT
KEVIN MCHUGH
KIM SEYBERT
KIMBERLIN BROWN
KIMBERLY MCDONALD JEWELRY
KIMBERLY WEBBER

LA MER
LEISURE SOCIETY BY SHANE BAUM
LISA EGELI
LOREE RODKIN JEWELRY
LUGANO DIAMONDS
MARGARET JUUL
MARK MARYANOVICH PHOTOGRAPHY
MARK POMERANTZ
MATTHEW CAMPBELL LAURENZA
MI PLACE
MIGUELINA
MVP ENTERTAINMENT
CONSULTING SERVICES, INC.
NAUTICA
NEIMAN MARCUS
NEVILLE HOCKLEY
ONE OCEAN BEAUTY
PASSWATERS
STUDIOSINTERNATIONAL
PEDRO GARCIA
PIRCH COSTA MESA
ROBIN HEIRS
ROGER CANAMAR
ROHL
RUNCIE TATNALL
SUSAN ROCKEFELLER JEWELRY
TAYLOR LANE AND
BEN JUDKINS
THE NEWPORT WORKOUT AND THIRD CYCLE FITNESS
TODD KENYON
TONY DUQUETTE STUDIO
TRADITIONAL JEWELERS
TWILA TRUE FINE JEWELRY AND WATCHES
WEBERSTRENGTH
WENDI YOUNG
WHITNEY ANDERSON
WHOLE HEALTH EVERYDAY
WINSTON'S CROWN JEWELERS
WYLAND
ZENA MEDICAL
ZOFIA DAY








CULINARY EXPERIENCES

24 CARROTS CATERING
ANQI ARC
ARGAUX
BLOOMINGDALES
BLUE WATER GRILL
BROADWAY
CANALETTO RISTORANTE VENETO
CAPITAL GRILL
CHARLIE PALMER
EILO'S KITCHEN
FLEMINGS STEAK HOUSE
HARLEY LAGUNA BEACH
INNOVATIVE DINING GROUP
JAX IN-FLIGHT
MANASSERO FARMS
MARCHÉ MODERNE
MASTROS
MODO MIO
OAK GRILL
PAUL MARTIN'S
RM SEAFOOD
SCOTT'S SEAFOOD
SEASON'S 52
SELANNE STEAK HOUSE
THE FARMHOUSE AT
ROGER'S GARDENS
RESTAURANT, SAN MIGUEL
THE WINERY RESTAURANT
THREE SEVENTY COMMON
KITCHEN + DRINK

SPIRITS

BV COASTAL ESTATES
CHLOE WINE COLLECTION
ELIT BY STOLI
KETEL ONE
MATANZAS CREEK WINERY
MOUNT GAY RUM
NOLET SPIRITS
OPUS ONE PATRON

Program Book Advertisement Opportunities

	\$25,000	\$10,000	\$5,000	\$2,500
Ad on event digital and printed editions of the program	Full page (inside or back cover)	Full page	Half page	Quarter page
Pre-event Instagram post				
Post-event Instagram post				
Recognition in Oceana annual report				

*Deadlines apply to all printed materials..



2020 PROGRAM



2021 PROGRAM



2022 PROGRAM

Brand Visibility

Voted “**Best Gala in Orange County**” by COAST magazine and “**Best Summer Soiree**” by Modern Luxury Magazine the SeaChange Summer Party is **renowned for being uniquely positioned to offer your brand unprecedented exposure to a targeted and highly engaged audience of philanthropists and celebrities.** A charitable donation directly benefits the restoration and protection of our oceans while providing recognition at the event with an extensive tier-one print, online and social media reach. Along with presence on our event website; global exposure to an A-list audience via our online auction partner CharityBuzz, and more.

Event Information

Who: Guests between 35-65 years of age living in the affluent communities of Newport Beach, Laguna Beach, Corona del Mar, San Juan Capistrano, Beverly Hills, Brentwood, Santa Monica, and Malibu.

How: The SeaChange Summer Party has an extensive print, online, and social media reach.

Results: Over 1,711,024 impressions across all platforms.



Oceana's Social Media Reach



3M



1M



1.2M



499K

Total Supporters Worldwide

7.7 M

SeaChange Press

Access Hollywood
Bloomberg
Blue Door Magazine
Coast Magazine/OC Register
Daily Mail
Entertainment Tonight
Forbes
Laguna Beach Independent
Laguna Beach Magazine
Los Angeles Times
Modern Luxury
Newport Beach Independent
Newport Beach Magazine
People
Riviera Orange County
Spectrum News 1
The Hollywood Reporter
US Weekly

About Oceana

Since 2001, Oceana and our allies have won more than 275 victories, and we have the tools to continue winning on behalf of our oceans. We are:

CAMPAIGN-DRIVEN

We strategically create campaigns that make measurable progress toward our mission of protecting and restoring the oceans to former levels of abundance. Our campaigns are specific, targeted, and designed to be won in a three to five-year timeframe.

FACT-BASED

Our advocacy relies on scientific research to help us understand the ocean's problems and identify practical, effective solutions. We conduct research on a variety of issues that affect marine environments, from illegal and destructive fishing to plastic pollution and offshore drilling.

EXPEDITION-POWERED

We recognize that getting on the water – alongside scientists, divers, photographers, and campaigners – helps us bring these important marine places to life and make a stronger case for their protection. Oceana's expeditions have powered our campaigns and resulted in victories across the globe.

MULTI-DISCIPLINARY

Oceana's scientists work closely with our economists, lawyers, advocates, communicators, and grassroots organizers to achieve tangible results for the oceans.

SUPPORTED BY CITIZENS AND ALLIES

Oceana has a base of over 7.7 million supporters, including 1.2 million Wavemakers. Our Ocean Council comprises a select group of leaders in business, policy, and philanthropy who represent and support Oceana's efforts on the global stage.





Contact

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A healthy ocean is every child's rightful inheritance.