

OCEANA'S *SeaChange* SUMMER PARTY

Dear Ocean Lover,

This year marks the 16th anniversary of Oceana's SeaChange Summer Party. More than 300 distinguished business, philanthropic, and cultural leaders will gather on **Saturday, July 22**, at the exquisite Waldorf Astoria Monarch Beach Resort and Club overlooking the Pacific Ocean in Dana Point, California. The event will include a seated dinner and a silent and live auction of luxury items, as well as musical entertainment.

It would be an honor to feature your brand at SeaChange—we invite you to donate an item to our auction. Your donation will directly benefit Oceana's campaigns to ensure a healthy and thriving ocean, and your brand will be visible to an affluent demographic between 35-65 years of age from California (Newport Beach, Laguna Beach, Corona del Mar, Beverly Hills, Brentwood, and Santa Monica) New York and Florida. We will also include your brand on our event website, on Oceana's social media and in targeted email campaigns, with over 1,711,024 impressions across all platforms.

We are proud that Oceana's SeaChange Summer Party has been named the "**Best Gala in Orange County.**" Past special guests include Jeff Bridges, Josh Brolin, Pierce Brosnan, Jackson Browne, Glenn Close, Sheryl Crow, Ted Danson, Laura Dern, Leonardo DiCaprio, Harrison Ford, Morgan Freeman, Jeff Goldblum, Jon Hamm, Dennis Haysbert, Diane Lane, Seth MacFarlane, Katharine McPhee, Lily Tomlin, and Sam Waterston. This year's event will also include celebrity guests and we will recognize **Paul Naudé**, President of Surf Industry Members Association and CEO of Vissla, as our Ocean Champion. We invite you to visit our website, www.seachangesummerparty.org, for more information and to see photos from previous SeaChange parties.

Funds raised at SeaChange go straight to work supporting Oceana's campaigns to prevent pollution, protect marine life, safeguard underwater habitats, and strengthen fisheries. Oceana's science-based, goal-oriented approach to marine conservation has resulted in more than 275 victories to restore health and abundance to the oceans.

We hope you will take advantage of this opportunity to be a part of SeaChange 2023 with an auction item donation valued at \$2,500 or above. Please review our auction donation benefits and form. You may also contact **Carolina Quijano** at (949) 415-6066 or cquijano@oceana.org to learn more about Oceana's vital work and this year's SeaChange.

For the oceans,

The Oceana - SeaChange Family

P.S. Your auction donation is, of course, tax deductible — and supports a cause that benefits all of us. Plus, it gives your brand highly targeted access to an exclusive audience.

