

THE EXPERIENCE

Join us for a magical evening in an exquisite venue overlooking the Pacific Ocean. The evening begins with 400 VIP guests entering the Blue Carpet flanked by representatives from top tier media outlets. Attendees will celebrate Oceana's victories with a gourmet, sustainably-sourced seated dinner while enjoying a top-drawer live and silent auction and an inspiring program with live musical entertainment.

The SeaChange Summer Party is uniquely positioned to offer your brand exposure to a targeted and highly engaged audience of philanthropists and celebrities in the 35-65 demographic. Attendees join us from the affluent communities of Newport Beach, Laguna Beach, Corona del Mar, Beverly Hills, Brentwood, Santa Monica and Malibu.

THE RESULTS

Oceana's SeaChange Summer Party has raised nearly \$18 million to support Oceana's campaigns here in southern California, across the country, and around the world.

"Best Summer Soiree"
-Modern Luxury Magazine

"Best Gala in Orange County"
-Coast Magazine

FOR MORE INFORMATION
PLEASE CONTACT CAROLINA QUIJANO
CQUIJANO@OCEANA.ORG
(949) 415-6066.



"...Oceana is an absolute no-brainer to support because they deliver tangible results and that's what we need."

-Leonardo DiCaprio

"Oceana is reducing ocean pollution, increasing fish populations to feed the billions of people who depend on seafood, and protecting the millions of jobs worldwide that depend on healthy fisheries."

-Lily Tomlin

"...the oceans are under threat. But Oceana is built to meet this challenge head on."

-Ted Danson

A STAR STUDED AFFAIR...

Billie Joe Armstrong
Beth Behrs
Beau Bridges
Jeff Bridges
Josh Brolin
Jackson Browne
Glenn Close
Alexandra Cousteau
Philippe Cousteau
Sheryl Crow
Ted Danson
Laura Dern
Leonardo DiCaprio
Callista Flockhart
Harrison Ford

Morgan Freeman
Jeff Goldblum
Mark Paul Gosselaar
Jon Hamm
Rachel Harris
Dennis Haysbert
Lauren Hutton
January Jones
Diane Keaton
Angela Kinsey
Diane Lane
Seth MacFarlane
Penny Marshall
Katherine McPhee

Oscar Nunez
Christina Ochoa
Emily Osmet
Aaron Peirsol
Mary Lynn Rajskub
Kiernan Shipka
Aimee Teegarden
Lily Tomlin
Anna Torv
Sam Trammell
James Tupper
Jenna Ushkowitz
Kate Walsh
Sam Waterston

About Oceana



Oceana is the world's largest international organization dedicated solely to ocean conservation. Since 2001, Oceana and our allies have won more than 275 victories and protected nearly 4 million square miles of ocean. We work in the United States, Canada, the European Union, the United Kingdom, Chile, Mexico, Peru, Brazil, Belize, and the Philippines. Oceana is:

CAMPAIGN-DRIVEN: We strategically create campaigns that make measurable progress toward our mission of protecting and restoring the oceans to former levels of abundance. Our campaigns are specific, targeted, and designed to be won in a three to five-year timeframe.

FACT-BASED: Our advocacy relies on scientific research to help us understand the ocean's problems and identify practical, effective solutions. We conduct research on a variety of issues that affect marine environments, from illegal and destructive fishing to plastic pollution and offshore drilling.

EXPEDITION-POWERED: We recognize that getting on the water – alongside scientists, divers, photographers, and campaigners – helps us bring these important marine places to life and make a stronger case for their protection. Oceana's expeditions have powered our campaigns and resulted in victories across the globe.

MULTI-DISCIPLINARY: Oceana's scientists work closely with our economists, lawyers, advocates, communicators, and grassroots organizers to achieve tangible results for the oceans.

SUPPORTED BY CITIZENS AND ALLIES: Oceana has a base of over 7.7 million supporters, including 1.2 million Wavemakers. Our Ocean Council comprises a select group of leaders in business, policy, and philanthropy who represent and support Oceana's efforts on the global stage.

CAMPAIGNS



Protect Species



Curb Pollution



Protect Habitats



Reduce Bycatch



Stop Overfishing



Increase Transparency

ACHIEVEMENTS

275+
Victories

Nearly
4M
Square miles of
ocean protected

10
Countries

4.5M
Global
advocates

SOCIAL MEDIA REACH



3M



1M



1.2M



499K

7.7M Total Supporters Worldwide

SEACHANGE PRESS

Access Hollywood	Los Angeles Times
Bloomberg	Modern Luxury
Blue Door Magazine	Newport Beach Independent
Coast Magazine/OC Register	Newport Beach Magazine
Daily Mail	People
Entertainment Tonight	Riviera Orange County
Forbes	Spectrum News 1
Laguna Beach Independent	The Hollywood Reporter
Laguna Beach Magazine	US Weekly